

TUESDAY, MAY 7TH

9:00am – 5:00pm

REGISTRATION OPEN

10:00am – 1:00pm

PRE-CONFERENCE SESSION

GREATER GOOD: LESSONS FROM THOSE WHO HAVE STARTED GRANTMAKING ORGANIZATIONS AND RECEPTION
(Pre-registration required)

New foundations and grantmaking entities (including donor-advised funds, LLCs, and others) face unique challenges in the first years of their giving. Countless donors and staff have sought advice from those who have come before them in areas such as board relations, staffing up, and daily operations. We invite all foundation leaders, trustees, and major donors of entities that have begun their grantmaking in the last 20 years to join this pre-conference session in which we will explore the findings from a new CEP report on new grantmakers' best practices, hear candidly from exemplars, and connect with peers on the same journey. This event and the report, titled *Greater Good: Lessons Learned from Those Who Have Started Major Grantmaking Institutions*, are funded by the Leona M. and Harry B. Helmsley Charitable Trust.

1:00pm – 4:15pm

PRE-CONFERENCE SESSION

DATA TO ACTION: CEP ASSESSMENT AND ADVISORY SERVICES (Pre-registration required)

Join your fellow foundation leaders in a learning session exclusively for funders that have participated in CEP's assessments and advisory services. Drawing from CEP's research and experience working with dozens of funders, this session provides a unique opportunity to connect with and learn from peers and CEP leaders about using feedback to make effective change and improve your work over time.

4:45pm – 5:15pm

WELCOME AND OPENING REMARKS

5:15pm – 6:30pm

PLENARY
MONEY AND MARKETS IN A JUST SOCIETY
Michael Sandel

Political philosopher Michael Sandel will set the table for the CEP conference with an engaging and incisive look at the appropriate role of money and market-based dynamics in a just society. Sandel will explore the question, what is the role of philanthropy in a society in which too much is for sale? And what are the limits of what money can and cannot do?

6:30pm – 8:00pm

RECEPTION

8:00pm – 10pm

FILM SCREENING - Clips and Conversations: *Time for Ilhan*
In Partnership with Media Impact Funders

Representative Ilhan Omar (D-MN) is the first Somali American and one of the first two Muslim women to be elected to U.S. Congress. Just a few years before she became one of the most outspoken new Members of Congress, Representative Omar was an underdog candidate seeking to upset a veteran member of the Minnesota State House of Representatives. The recent documentary film, *Time for Ilhan*, captures the intimate behind-the-scenes drama of that insurgent campaign, tracking the unlikely rise of a Somali refugee to become one of the most prominent voices in a new generation of political leadership. Join us for clips from the film, followed by a conversation.

WEDNESDAY, MAY 8TH
8:00am – 9:00am BREAKFAST AND REGISTRATION
9:15am – 9:30am MORNING KICKOFF
**9:30am – 11:00am PLENARY
PHILANTHROPY AND POLICY: UNDUE INFLUENCE OR CRUCIAL STRATEGIC LEVER?
Ellie Buteau, Kevin Bolduc**

Forthcoming research from CEP will explore how funders approach the question of influencing policy at the national, local, and regional levels. When and how should funders influence policy? When do funders' actions strengthen democracy and when might they undermine it? What should be the guiding principles for funders as they consider the role of policy influence in their strategies? CEP's research and a panel of philanthropic leaders will consider these questions.

11:00am – 11:30am BREAK (Sponsored by McKnight Foundation)
11:30am – 12:30pm LUNCH
**12:45pm – 2:15pm PLENARY
PHILANTHROPY'S ROLE IN MOVING BEYOND POLITICAL DIVISIONS
John Inazu**

Political polarization and division seem to be deepening in the United States. While America has always valued pluralism, American society continues to face structural challenges in dealing with deeply different viewpoints, values, and perspectives among its citizens. This plenary will explore the roots of — and solutions to — deep division, the implications for philanthropy, and examples in which funders have worked across differences in pursuit of shared goals. Questions to be explored include: What is the role of philanthropy in bridging divides? How does political division impede the pursuit of philanthropic goals? What is to be done?

2:15pm–2:45pm REFRESHMENT BREAK (Sponsored by Walton Family Foundation)
2:45pm – 4:00pm BREAKOUT SESSIONS I – CHOOSE ONE

EVALUATING SOCIAL CHANGE
FOUNDATIONS AND POLICY LEADERSHIP
WHY INTERMEDIARIES?
STRENGTHENING GRANTEES: WHAT FUNDERS CAN DO
BRIDGING THE URBAN/RURAL DIVIDE
CAN FUNDER COLLABORATION DRIVE GREATER VALUE?
PODCASTING AND PHILANTHROPY

4:00pm – 4:15pm BREAK
4:15pm – 5:30pm BREAKOUT SESSIONS II – CHOOSE ONE

ASPIRATION GAP: NONPROFITS, DIVERSITY, AND THE ROLE OF PHILANTHROPY
BETTER ANGELS: BRIDGING OUR PARTISAN DIVIDE
WHY CYBERSECURITY IS PHILANTHROPY'S PROBLEM
MAKING EVERY DOLLAR COUNT: IMPACT INVESTING (Sponsored by McKnight Foundation)
UNLEASHING THE POWER OF BENEFICIARY FEEDBACK LOOPS
LEVERAGING RESOURCES FOR LOCAL GOOD: COMMUNITY FOUNDATIONS AS IMPORTANT-ON-THE-GROUND PARTNERS
FINDING PURPOSE AND RELEVANCE IN TIMES OF TRANSITION

5:30pm – 6:00pm

BREAK

5:30pm – 6:15pm

GIVING DONE RIGHT: BOOK PARTY

Join us in celebrating the release of *Giving Done Right: Effective Philanthropy and Making Every Dollar Count* by Center for Effective Philanthropy (CEP) President Phil Buchanan. Phil will be available to sign books.

6:00pm – 7:00pm

EVENING RECEPTION

7:00pm – 9:00pm

PLENARY

DINNER AND PLENARY: COLOR COMMENTARY

Nancy Giles

Nancy Giles tells true tales from her “black experience,” then and now. And she wonders: will we ever have that “conversation about race” (as if one conversation will do it), or is it safer to have yet another conversation about having a conversation about race? Among her thoughts: does anyone ever refer to “the white community?” Why are my people the only ethnic group to dance to the rhythm of a self-hating racial epithet? Are there actual black women who aren’t strong and sassy, but neurotic and even unsure of themselves? Can soundtrack music be bigoted? And what about hair? Giles wants to talk and listen — and talk some more.

THURSDAY, MAY 9TH

6:45am – 8:00am

BREAKFAST AND REGISTRATION

8:00am – 9:15am

PLENARY**POVERTY, EVICTION, AND EXPLOITATION: A VICIOUS CYCLE****Matthew Desmond**

The majority of poor families in America who are renters spend over half of their income on housing costs, and eviction is upending their lives. Pulitzer Prize-winning sociologist Matthew Desmond's work points to housing instability as a key cause, not just a symptom, of poverty in the U.S. Given this, all those who seek to address poverty and inequality must learn about and address this crisis. Desmond's talk will be followed by discussion among a panel of experts will explore the question of what funders can most effectively do to work toward solutions to this problem.

9:15am – 9:30am

BREAK

9:30am – 10:45am

BREAKOUT SESSIONS III – CHOOSE ONE

HOW FOUNDATIONS CAN GROW THEIR IMPACT BY ACCELERATING THE GIVING OF ULTRA-HIGH NET WORTH DONORS

A CRUCIAL RELATIONSHIP: CEOS AND BOARDS

YOUTH VOICE FOR STRONGER PHILANTHROPY

PHILANTHROPY WITH A RACIAL EQUITY LENS

STRUCTURING FOR SUCCESS

TIMING IS EVERYTHING: GIVING WITH URGENCY VERSUS PATIENCE

INCLUDING STAKEHOLDERS WITH DISABILITIES TO INNOVATE AND SOLVE PROBLEMS

THE FABRIC OF CHARACTER

11:00am – 12:15pm

PLENARY**THE BILLIONAIRE-SAVIOR DELUSION****Anand Giridharadas**

In his widely-acclaimed book, *Winners Take All: The Elite Charade of Changing the World*, Anand Giridharadas critiques many aspects of modern philanthropy. In particular, he argues that many philanthropists seek to maintain their privilege and support the status quo instead of taking on the hard work of fighting systemic injustice and structural inequality. This plenary session will engage some of the key critiques in *Winners Take All*, featuring a moderated conversation between Giridharadas and Jeff Raikes, co-founder of the Raikes Foundation and former Microsoft executive.

12:15pm – 1:00pm

LUNCH

1:00pm – 2:15pm

PLENARY**PUTTING IT TOGETHER: WHAT EFFECTIVE PHILANTHROPY LOOKS LIKE RIGHT NOW***(Sponsored by Walton Family Foundation)***Phil Buchanan**

A moment of political divisiveness and threats to democratic institutions requires philanthropy to be at its best. Drawing on CEP's nearly 18 years of research and experience, a new book, *Philanthropy Done Right: Effective Philanthropy and Making Every Dollar Count* lays out an argument about what is required for impact and about the need, once and for all, to reject the analogies to business that have framed so much guidance about philanthropy over the past two decades. This session will respond to the arguments made by the book's author, Phil Buchanan, as a launching point to debate the elements of effectiveness, tying together themes from the previous two days at the conference and engaging the audience.